Journal of International Business Studies (2007) 38, 1238–1241
© 2007 Academy of International Business All rights reserved 0047-2506 $30.00
www.jibs.net

AUTHOR INDEX TO VOLUME 38

Adler, N. and Hashai, N., Knowledge flows and the modelling of the multinational enterprise, 639
Agarwal, S., *see* Zhou, K.Z.
Aguilera, R.V., Translating theoretical logics across borders: organizational characteristics, structural mechanisms and contextual factors in international alliances, 38
Aguilera, R.V., *see* Flores, R.G.
Allred, B.B. and Park, W.G., Patent rights and innovative activity: evidence from national and firm-level data, 878
Andersson, U., Forsgren, M. and Holm, U., Balancing subsidiary influence in the federative MNC: a business network view, 802
Andriani, P. and McKelvey, B., Beyond Gaussian averages: redirecting international business and management research toward extreme events and power laws, 1212
Au, K., *see* Lau, V.P.

Barkema, H.G., *see* Nadolska, A.
Barkema, H.G. and Drogendijk, R., Internationalizing in small, incremental or larger steps?, 1132
Batjargal, B., Network triads: transitivity, referral and venture capital decisions in China and Russia, 998
Beechler, S., *see* Levy, O.
Belderbos, R. and Zou, J., On the growth of foreign affiliates: multinational plant networks, joint ventures, and flexibility, 1095
Belk, R.W., *see* Hung, K.H.
Björkman, I., Fey, C.F. and Park, H.J., Institutional theory and MNC subsidiary HRM practices: evidence from a three-country study, 430
Björkman, I., Stahl, G.K. and Vaara, E., Cultural differences and capability transfer in cross-border acquisitions: the mediating roles of capability complementarity, absorptive capacity, and social integration, 658
Bolino, M.C., Expatriate assignments and intra-organizational career success: implications for individuals and organizations, 819
Boyacigiller, N.A., *see* Levy, O.
Broderick, A.J., Greenley, G.E. and Mueller, R.D., The Behavioural Homogeneity Evaluation Framework: multi-level evaluations of consumer involvement in international segmentation, 746
Brown, J.R., *see* Zhou, K.Z.
Bruton, G.D., *see* Yiu, D.W.
Buckley, P.J., Clegg, J. and Wang, C., Is the relationship between inward FDI and spillover effects linear? An empirical examination of the case of China, 447
Buckley, P.J., Clegg, L.J., Cross, A.R., Liu, X., Voss, H. and Zheng, P., The determinants of Chinese outward foreign direct investment, 499
Buckley, P.J., Devinney, T.M. and Louviere, J.J., Do managers behave the way theory suggests? A choice-theoretic examination of foreign direct investment location decision-making, 1069
Burbridge Jr, J., *see* DiRienzo, C.E.

Campion, M.A., *see* Shin, S.J.
Cavusgil, S.T., *see* Wu, F.
Cerdin, J.-L., *see* Lazarova, M.B.
Chan, C.M. and Makino, S., Legitimacy and multi-level institutional environments: implications for foreign subsidiary ownership structure, 621
Clegg, J., *see* Buckley, P.J.
Clegg, L.J., *see* Buckley, P.J.
Cooksey, R.W., *see* Pappu, R.
Cort, K.T., *see* DiRienzo, C.E.
Cross, A.R., *see* Buckley, P.J.
Cuervo-Cazurra, A., Maloney, M.M. and Manrakhan, S., Causes of the difficulties in internationalization, 709
Cui, G., *see* Zhang, Y.

Das, J., *see* DiRienzo, C.E.
Del Sol, P. and Kogan, J., Regional competitive advantage based on pioneering economic reforms: the case of Chilean FDI, 901
Dev, C.S., *see* Zhou, K.Z.
Devinney, T.M., *see* Buckley, P.J.
Dikova, D. and van Witteloostuijn, A., Foreign direct investment mode choice: entry and establishment modes in transition economies, 1013
DiRienzo, C.E., Das, J., Cort, K.T. and Burbridge Jr, J., Corruption and the role of information, 320
Driffield, N. and Love, J.H., Linking FDI motivation and host economy productivity effects: conceptual and empirical analysis, 460
Drogendijk, R., *see* Barkema, H.G.
Dunlap-Hinkler, D., *see* Kotabe, M.
Dunning, J.H., Fujita, M. and Yakova, N., Some macro-data on the regionalisation/globalisation debate: a comment on the Rugman/Verbeke analysis, 177

Elango, B. and Pattnaik, C., Building capabilities for international operations through networks: a study of Indian firms, 541
Ellis, P.D., Distance, dependence and diversity of markets: effects on market orientation, 374
Ensign, P.C., Managing Global Offshoring Strategies: A Case Approach, 206

Fan, T. and Phan, P., International new ventures: revisiting the influences behind the 'born-global' firm, 1113
Fey, C.F., *see* Björkman, I.
Filatotchev, I., Strange, R., Piesse, J. and Lien, Y.-C., FDI by firms from newly industrialised economies in emerging markets: corporate governance, entry mode and location, 556
Flores, R.G. and Aguilera, R.V., Globalization and location choice: an analysis of US multinational firms in 1980 and 2000, 1187
Forsgren, M., *see* Andersson, U.
Fruin, W.M., Bringing the world (back) into international business, 353
Fujita, M., *see* Dunning, J.H.

Galan, J.I., González-Benito, J. and Zuñiga-Vincente, J.A., Factors determining the location decisions of Spanish MNEs: an analysis based on the investment development path, 975
Goerzen, A. and Makino, S., Multinational corporation internationalization in the service sector: a study of Japanese trading companies, 1149
González-Benito, J., *see* Galan, J.I.
Greenley, G.E., *see* Broderick, A.J.
Gu, F.F., *see* Hung, K.H.

Hallagan, W., *see* Tseng, C.-H.
Hashai, N., *see* Adler, N.
Hitt, M.A., *see* Zhang, Y.
Holdsworth, D.K., *see* Knight, J.G.
Holm, U., *see* Andersson, U.
Hung, K.H., Gu, F.F. and Yim, C.K.B., A social institutional approach to identifying generation cohorts in China with a comparison with American consumers, 836
Hung, K.H., Li, S.Y. and Belk, R.W., Glocal understandings: female readers' perceptions of the new woman in Chinese advertising, 1034
Hutzschenreuter, T., Pedersen, T. and Volberda, H.W., The role of path dependency and managerial intentionality: a perspective on international business research, 1055

Johnston, S. and Menguc, B., Subsidiary size and the level of subsidiary autonomy in multinational corporations: a quadratic model investigation of Australian subsidiaries, 787

Kali, R. and Reyes, J., The architecture of globalization: a network approach to international economic integration, 595
Knight, J.G., Holdsworth, D.K. and Mather, D.W., Country-of-origin and choice of food imports: an in-depth study of European distribution channel gatekeepers, 107
Kogan, J., *see* Del Sol, P.
Kotabe, M., Dunlap-Hinkler, D., Parente, R. and Mishra, H.A., Determinants of cross-national knowledge transfer and its effect on firm innovation, 259
Kotabe, M., Parente, R. and Murray, J.Y., Antecedents and outcomes of modular production in the Brazilian automobile industry: a grounded theory approach, 84

Lau, C.M., *see* Yiu, D.W.
Lau, V.P., Shaffer, M.A. and Au, K., Entrepreneurial career success from a Chinese perspective: conceptualization, operationalization, and validation, 126
Lazarova, M.B. and Cerdin, J.-L., Revisiting repatriation concerns: organizational support versus career and contextual influences, 404
Lepak, D.P., *see* Takeuchi, R.
Levy, O., Beechler, S., Taylor, S. and Boyacigiller, N.A., What we talk about when we talk about 'global mindset': Managerial cognition in multinational corporations, 231
Lewin, A.Y., Letter from the Editor, 1
Lewin, A.Y., Letter from the Editor, 213
Lewin, A.Y., Letter from the Editor, 1053
Lewin, A.Y., *see* Witt, M.A.
Li, H., *see* Zhang, Y.
Li, S.Y., *see* Hung, K.H.
Lien, Y.-C., *see* Filatotchev, I.
Liu, C.Z., Lenovo: an example of globalization of Chinese enterprises, 573
Liu, X., *see* Buckley, P.J.
Louviere, J.J., *see* Buckley, P.J.
Love, J.H., *see* Driffield, N.
Luo, X., *see* Zhou, L.
Luo, Y., An integrated anti-opportunism system in international exchange, 855
Luo, Y. and Tung, R.L., International expansion of emerging market enterprises: A springboard perspective, 481
Lyles, M.A. and Salk, J.E., Knowledge acquisition from foreign parents in international joint

ventures: an empirical examination in the Hungarian context, 3
Lyles, M.A., *see* Salk, J.

Makino, S., *see* Chan, C.M.
Makino, S., *see* Goerzen, A.
Maloney, M.M., *see* Cuervo-Cazurra, A.
Manrakhan, S., *see* Cuervo-Cazurra, A.
Marinova, S.V., *see* Takeuchi, R.
Mather, D.W., *see* Knight, J.G.
Mathews, J.A. and Zander, I., The international entrepreneurial dynamics of accelerated internationalisation, 387
McCullough, J., *see* Tseng, C.-H.
McKelvey, B., *see* Andriani, P.
McMullen, J.S., *see* Zacharakis, A.L.
Menguc, B., *see* Johnston, S.
Meyer, K.E., Contextualising organisational learning: Lyles and Salk in the context of their research, 27
Mishra, H.A., *see* Kotabe, M.
Morck, R. and Yeung, B., History in perspective: comment on Jones and Khanna 'Bringing history (back) into international business', 357
Morgeson, F.P., *see* Shin, S.J.
Mudambi, R., Managing the Embedded Multinational: A Business Network View, 1231
Mudambi, R. and Zahra, S.A., The survival of international new ventures, 333
Mueller, R.D., *see* Broderick, A.J.
Murray, J.Y., *see* Kotabe, M.

Nadkarni, S. and Perez, P.D., Prior conditions and early international commitment: the mediating role of domestic mindset, 160
Nadolska, A. and Barkema, H.G., Learning to internationalise: the pace and success of foreign acquisitions, 1170

Pappu, R., Quester, P.G. and Cooksey, R.W., Country image and consumer-based brand equity: relationships and implications for international marketing, 726
Parente, R., *see* Kotabe, M.
Park, H.J., *see* Björkman, I.
Park, W.G., *see* Allred, B.B.
Pattnaik, C., *see* Elango, B.
Pedersen, T., *see* Hutzschenreuter, T.
Perez, P.D., *see* Nadkarni, S.
Phan, P., *see* Fan, T.
Piesse, J., *see* Filatotchev, I.

Quester, P.G., *see* Pappu, R.

Reuer, J.J., *see* Tong, T.W.
Reyes, J., *see* Kali, R.
Roath, A.S., *see* Wu, F.
Romilly, P., Business and climate change risk: a regional time series analysis, 474
Rugman, A.M. and Verbeke, A., Liabilities of regional foreignness and the use of firm-level versus country-level data: a response to Dunning *et al.* (2007), 200

Salk, J. and Lyles, M.A., Gratitude, nostalgia and what now? Knowledge acquisition and learning a decade later, 19
Salk, J.E., *see* Lyles, M.A.
Sanna-Randaccio, F. and Veugelers, R., Multinational knowledge spillovers with decentralised R&D: a game-theoretic approach, 47
Shaffer, M.A., *see* Lau, V.P.
Shepherd, D.A., *see* Zacharakis, A.L.
Shin, S.J., Morgeson, F.P. and Campion, M.A., What you do depends on where you are: understanding how domestic and expatriate work requirements depend upon the cultural context, 64
Singh, J., Asymmetry of knowledge spillovers between MNCs and host country firms, 764
Sinkovics, R.R., *see* Wu, F.
Stahl, G.K., *see* Björkman, I.
Strange, R., *see* Filatotchev, I.

Takeuchi, R., Lepak, D.P., Marinova, S.V. and Yun, S., Nonlinear influences of stressors on general adjustment: the case of Japanese expatriates and their spouses, 928
Tansuhaj, P., *see* Tseng, C.-H.
Taylor, S., *see* Levy, O.
Tian, X., Accounting for sources of FDI technology spillovers: evidence from China, 147
Tong, T.W. and Reuer, J.J., Real options in multinational corporations: organizational challenges and risk implications, 215
Tseng, C.-H., Tansuhaj, P., Hallagan, W. and McCullough, J., Effects of firm resources on growth in multinationality, 961
Tung, R.L., List of reviewers for the Focused Issue, 854
Tung, R.L., *see* Luo, Y.

Vaara, E., *see* Björkman, I.
van Witteloostuijn, A., *see* Dikova, D.
Verbeke, A., *see* Rugman, A.M.
Verlegh, P.W.J., Home country bias in product evaluation: the complementary roles of economic and socio-psychological motives, 361

Veugelers, R., *see* Sanna-Randaccio, F.
Volberda, H.W., *see* Hutzschenreuter, T.
Voss, H., *see* Buckley, P.J.

Wang, C., *see* Buckley, P.J.
Witt, M.A. and Lewin, A.Y., Outward foreign direct investment as escape response to home country institutional constraints, 579
Wu, F., Sinkovics, R.R., Cavusgil, S.T. and Roath, A.S., Overcoming export manufacturers' dilemma in international expansion, 283
Wu, W.-p., *see* Zhou, L.

Yakova, N., *see* Dunning, J.H.
Yeung, B., *see* Morck, R.
Yim, C.K.B., *see* Hung, K.H.
Yiu, D.W., Lau, C.M. and Bruton, G.D., International venturing by emerging economy firms: the effects of firm capabilities, home country networks, and corporate entrepreneurship, 519
Yun, S., *see* Takeuchi, R.

Zacharakis, A.L., McMullen, J.S. and Shepherd, D.A., Venture capitalists' decision policies across three countries: an institutional theory perspective, 691
Zahra, S.A., *see* Mudambi, R.
Zander, I., *see* Mathews, J.A.
Zhang, Y., Li, H., Hitt, M.A. and Cui, G., R&D intensity and international joint venture performance in an emerging market: moderating effects of market focus and ownership structure, 944
Zheng, P., *see* Buckley, P.J.
Zhou, K.Z., Brown, J.R., Dev, C.S. and Agarwal, S., The effects of customer and competitor orientations on performance in global markets: a contingency analysis, 303
Zhou, L., Wu, W.-p. and Luo, X., Internationalization and the performance of born-global SMEs: the mediating role of social networks, 673
Zou, J., *see* Belderbos, R.
Zuñiga-Vincente, J.A., *see* Galan, J.I.

Journal of International Business Studies (2007) 38, 1242–1244
© 2007 Academy of International Business All rights reserved 0047-2506 $30.00
www.jibs.net

KEYWORD INDEX TO VOLUME 38

absorptive capacity 19, 27
accelerated internationalisation 387
advertising in China 1034
affiliate growth 1095
appropriability of innovation 944
Australian subsidiaries 787

behavioural homogeneity 746
born global 673
born globals 387
born-globals 1113

capability transfer 658
career activism 404
career success 126, 819
Chile 901
China 147, 447, 499, 519, 673, 836, 998
Chinese culture 126
Chinese multinational firms 499
climate change 474
cluster analysis 320
coevolution 1055
comparative business systems 579
competitiveness 231
competitor orientation 303
consumer ethnocentrism 361
consumer involvement 746
consumer-based brand equity 726
control 855
corporate entrepreneurship 519
corporate governance 38
corruption 320
cost of doing business abroad 709
country image 107, 726
country of origin 107, 726
creolization 1034
cross-border acquisitions 658
cross-border learning 38
cross-cultural adjustment 928
cultural context 64
cultural differences 658, 1132
culture 320
curvilinearity 447
customer orientation 303

decision-making 691
distributor opportunism 283
domestic mindsets 160
downside risk 215

early internationalization 160
economic integration 595
economic reform 901
emerging market 944
emerging market multinationals 481
emerging markets 541
emerging markets multinationals 901
endogenous *vs* exogenous factors in development 353
entrepreneurship 126, 691, 1113
entry mode 556
expatriate 64
expatriates 928
expatriation 819
experimental methods 1069
exploitation and exploration 1132
export market performance 283
exporting 374
extremes 1212

FDI 147, 177, 447, 556, 901, 1069
FDI motivation 460
federative MNC 802
firm capabilities 519
firm performance 303
firm research and development 878
firm survival 333
food imports 107
foreign acquisitions 1170
foreign direct investment 215, 975
foreign entry and establishment mode choices 1013
foreign subsidiary ownership structure 621
fractals 1212

gatekeepers 107
Gaussian 1212
generation cohort 836
global mindset 231
global sourcing 84
global strategy 1187
global *vs* international business 353
globalization 595, 1187
glocalization 1034
governance 556, 855
guanxi 673

headquarters knowledge 802
historical studies 357
home region bound firm-specific advantages 200

host country factors 1187
hotel industry 303
human resource management 430

IED 387
IJV 855
information and communication technology 320
ingroup bias 361
innovation 259
institutional advancement 1013
institutional change 579
institutional theory 430, 691
interdependence 1212
internalisation 639
international branding 726
international entrepreneurship 387
international expansion 481
international growth 961
international joint ventures 3, 19, 27, 38, 944
international marketing 361, 726
international marketing strategy 746
international new ventures 333, 1113
international sourcing 259
international strategy 1013
international trade 595
international venturing 519
internationalisation 639, 1132
internationalization 541, 673, 709, 1055, 1149
intra-organisational power 802
inverted U-shaped model 787

Japanese trading company 1149
joint venture performance 3
joint ventures 1095

knowledge 19, 27
knowledge flow 639
knowledge management 259
knowledge spillovers 764, 944
knowledge transfer 38, 259

late development 353
learning 541, 1132
learning from experience 1170
legitimacy 621
liability of foreignness 709
liability of regional foreignness 200
local market competence 283
location 556
location choice 1069
location decisions 975
long-term view and integrated approach 357

managerial cognition 231
managerial decision-making 1069
managerial intentionality 1055
manufacturer–foreign distributor relationship 283
market diversity 374
market environment 303
market liberalization 901
market orientation 374
market segmentation 746
market-seeking 975
methodology 200, 357
MNC foreign location choice 1187
MNEs 47
mode of entry 160
modelling 639
modular production 84
modularization 84
multinational corporations 215, 430, 621, 1149
multinational enterprises 709, 639, 975
multinational firms 259, 333, 764
multinationality 961

national patenting 878
natural resource-seeking 975
network embeddedness 802
networks 519, 541, 556, 595, 764
nonlinear effects 928

OLI 387
opportunism 855
optimisation 639
organisational learning 27
organizational capabilities 283
organizational knowledge acquisition 3
organizational learning 19
organizational support 404
otherness 1034
outsourcing 84
outward FDI 499
outward foreign direct investment 579
ownership advantages 447

parental demands 928
Pareto 1212
patent rights 878
path dependency 1055
perceived culture novelty 928
performance 1170
personnel mobility 764
plant networks flexibility 1095
power laws 1212
prior conditions 160
productivity spillovers 460

R&D 764
R&D decentralisation 47
R&D intensity 944
real options 215
referral 998
regional strategy 200, 1187
regionalization and globalization 177
rent-seeking 802
repatriation 819
repatriation retention 404
resource-based theory 709
resource-based view 961
resource dependence theory 787
risk 474
Rugman and Verbeke 177
Russia 998

scale development 126
segmentation 836
service sector 1149
SMEs 673
social identity theory 361
social institutional theory 836
social networks 673
sogo shosha 1149
sources 147
spillovers 447
spouses 928
springboard 481
strategic asset-seeking 975
strategy 1113
strategy in developing countries 901
subsidiary autonomy 787
subsidiary influence 802
subsidiary size 787
supply chain management 84

tacit knowledge 84
technological intensity 1013
technological spillovers 47
technology 460
technology diffusion 764
technology spillovers 147
the Asian development model 353
theory of the multinational enterprise 499
time series analysis 474
timing of development 353
transitioning economies 19, 27
transitivity 998
triads 998
triphasic model 787
trust 107

varieties of capitalism 579
venture capital 691, 998

women in advertising 1034
work requirements 64